

## 12<sup>th</sup> International Alpine Music Festival in Saas-Fee

# Folklore, mountain and folk music in the glacier village

**From 9 – 12 July 09 Saas-Fee/Saastal will be welcoming its visitors to what is already the 12<sup>th</sup> International Alpine Music Festival in the glacier village where musicians and music enthusiasts will meet under the motto of "folk music by and for lovers of folk music".**

This will be the 5<sup>th</sup> International Alpine Music Festival to be staged under the motto of folk music. In the beautiful glacier village of Saas-Fee, surrounded by a magical panorama with 13 four thousand meter peaks, mountain music and folk music hits will be performed authentically and unadulterated.

In 2009 there will again be a colourful mixture of folk music, mountain music ("Ländler"), hits, yodelling and local folklore. Visitors can look forward to a good, lively atmosphere throughout the glacier village because during the festival the numerous musicians, singers and clubs will be performing in various restaurants in Saas-Fee, in the streets, the village square and the Festival Hall. This will turn the entire village in a living stage from Thursday to Sunday with the unparalleled mountain backdrop providing an equal inspiration for audiences and musicians.

The festival will start on Thursday with an evening of entertainment from local clubs in the Festival Hall. These performances will be followed by Paul Bauer from Grächen whose music will set a lively mood for dancing. Anyone already in Saas-Fee that day will also be able to enjoy the first Summer market of the season which will be held in the main road from 14.00 – 18.00.

On Friday evening all the guests will then be warmly invited to a welcome concert in the village square by the "Ländler" music groups. After this concert these groups will then give their first performances in the different restaurants. Joint concerts, were all the groups playing together, will follow on Saturday and Sunday in the village square as well as various performances by the groups in the restaurants. This year we will also be welcoming two groups of yodellers to the International Alpine Music Festival. Alongside the "Ländler" music groups in the

restaurants they will be captivating audiences with songs and music at various locations in the village. Once again of course the popular Grand Folk Music Evening will also be staged on the Saturday. This will give guests another chance to marvel at the mountain music groups and the yodellers on the stage. Finally, the main act of this evening will be the group "Wirbelwind" which will be playing into the early morning hours to ensure that the dance floor keeps 'buzzing'. The trendy hit and party band from Austria will be creating an enthusiastic atmosphere for its audience of all generations with a great party programme and quality music covering a wide range of styles. The successful band comprising the three likeable lads will be providing unique professional entertainment with the sound of melody hits, alpine power, great oldies and popular party songs - interspersed with humorous show fillers. With over 200 successful performances staged every year throughout the German-speaking region of Europe this newcomer band is undisputedly one of Austria's top professional bands! Numerous radio and TV broadcasts as well as participation in the 2008 and 2009 Swiss final of the Folk Music Grand Prix testify to the recent popularity of this hit band. With characteristic multi-vocals, fitting show elements and a fresh and charming presentation these ambitious musicians are exciting audiences on an international level.

The International Alpine Music Festival in Saas-Fee - a successful mix of tradition, folklore and folk music that is real fun and creates a straightforward great atmosphere. A reason for dancing, celebration, fun, to meet old friends or make new ones. It's rare to find such close participation between audiences and musicians. One of the reasons why the Festival should become a permanent fixture in every calendar.

You can find further information on the Festival as well as the current programme by going to: [www.saas-fee.ch/iamf](http://www.saas-fee.ch/iamf) or direct by phoning the Tourist Office Saas-Fee/Saastal: 027 958 18 58.  
*sf*

Text free for publication.

**Text length:** 4108 characters with blanks (without titles).  
Further information at Saas-Fee/Saastal Tourismus (tourist office), Anja Roy, PR & Events, [events@saas-fee.ch](mailto:events@saas-fee.ch) or 027 958 18 67 (direct).  
Photos under [www.photopress.ch/image/saas-fee](http://www.photopress.ch/image/saas-fee) (free of charge)

Saas-Fee/Saastal Tourismus  
CH-3906 Saas-Fee \* Valais/Switzerland  
T +41 27 958 18 58 \* F +41 27 958 18 60  
to@saas-fee.com \* [www.saas-fee.ch](http://www.saas-fee.ch)

*Saas·Fee*  

---

S A A S T A L